

The Speechcraft Club

Public Speaking Development & Confidence Building Course

3 May – 21 June 2011 (8 weeks)
Tuesdays from 7:00 pm to 9:30 pm



Wynnum Manly Leagues Club
Wondall Road, Wynnum West

Your Investment: \$165
(includes membership, manual, course material and graduation dinner)

How will Speechcraft help me?

Speechcraft helps you to speak more effectively at work and at home. On the job, you will be able to communicate more productively with your employer, associates, subordinates, and customers. Your conversations at home with the family will be more fun and rewarding and you will be more successful in your community activities, too.

Speechcraft can also help you improve your performance in:

- ➔ Problem-solving
- ➔ Meeting in larger groups
- ➔ Motivating people
- ➔ Interviewing for jobs
- ➔ Selling ideas or products
- ➔ Conducting business meetings

What is Speechcraft?

Speechcraft is a concentrated public speaking development and confidence building course presented within the Waterloo Bay Toastmasters Club. Toastmasters is the world's largest organisation devoted to success through communication and leadership development.

How is the course structured?

During the course, you will cover the following topics:

- ➔ Impromptu Speaking
- ➔ Taking the Terror out of Talk
- ➔ Introducing a Speaker
- ➔ Speech Structure & Organisation
- ➔ Beginning & Concluding Your Speech
- ➔ Evaluation Skills
- ➔ Preparation & Practice
- ➔ Topic Selection
- ➔ Body Language
- ➔ Vocal Variety
- ➔ Knowing Your Audience

What will I have achieved by the end of the course?

By the completion of the Speechcraft course, you will have:

- ★ Learnt how to structure a speech
- ★ Increased levels of confidence
- ★ Presented four speeches
- ★ Experienced "speaking off the cuff"
- ★ Gained skills in chairing a meeting
- ★ An understanding of effective evaluation

What do I need before taking the course?

A desire to improve your speaking skills

Any level of current confidence: from nervous, to just wanting to improve

A good working knowledge of English language

\$165

How do I register?

Call Mary Wilson on 3396 1694 or email speechcraft@waterloobay.org.au

Waterloo Bay Toastmasters Club – www.waterloobay.org.au

"Words can inspire, thoughts can provoke, but only actions bring you closer to your dreams"